



SCP Democrats for Action Agenda

WEDNESDAY, June 8th, 2022

4:00 PM

IN PERSON AT AMENITIES CENTER

Mission Statement: Building a Better Democratic Presence in Spalding County

If you hit a wrong note, it's the next note that you play that determines if it's good or bad.

Miles Davis

Call to Order - Vice Chair Elbert Solomon called the meeting to order at 4:05 pm

Pledge of Allegiance -

Minutes

Denis Barry gave the highlights of the March meeting minutes.

- Sue McDonald was the speaker and provided her background and the information about the School board, new administrator, "Hungry Kids", learning center and Mentoring program.
- A motion was made and approved to accept the minutes.

Treasurers Report

There are 238 names on the Membership Roster. 74 have paid the \$10 suggested annual dues for 2022. Please consider contributing your dues for 2022. Additional donations are also welcome.

The last time a Treasurer's Report was prepared was for the March 9 meeting. This report will cover all the time since then.

As of last report, March 9, 2022 the bank balance was \$2,693.07.

- We have received \$922.00 - \$160.00 by card and \$762.00 by cash or check
- We have disbursed \$1752.50
 - \$16.50 in fees. \$1,000.00 donation to Urban Outreach in support of their get out the vote efforts.
 - \$736.00 for expenses of the April meeting at Emerald Chandelier. Note that Democrats for Action spent only \$64.00 for 2 guests at Emerald Chandelier. The remainder was covered by the funds noted above as received.
- Final balance as of today, is: \$1,862.57

Motion made and seconded to approve the report. The motion was carried.

Old Business

Reports of Leadership Team Committees

1. Summary of action items by committee chairs.

- a. Report by - Political Activity Committee. NEED NEW CHAIRPERSON. Austin managed last year and he will be leaving at the end of the weeks for a new opportunity.

Analysis of Spalding County Democratic Primary Results Drafted by: Austin Grant

Summary

- Spalding County saw 3,548 voters request Democratic ballots, a notable increase from the 2,447 we saw in the 2018 Primary Election
 - 45% increase in Democratic Turnout
 - This can be attributed to the work SCDC and The Voting Project has done to build Democratic Voter Turnout and Involvement across Spalding County
 - The number of Democrats who participated in this election is likely higher, due to high numbers of Dem crossovers to Republican Primary to support Kemp and Raffensperger
- Voters voting down ballot was also higher than in 2018, with many down-ballot races reporting upwards of 85% retention, where 2018 saw closer to 75%.
- 3 Areas of Concern: Improving Ballot Retention, Increasing Turnout in Key Precincts, and Preventing/Solving Voter Fatigue and Democratic Malaise
- While Ballot Retention saw marked improvement since 2018, we should strive to hit upwards of 90%
 - Continued voter education and outreach efforts will help in this effort, and will be spearheaded by the Voting Project and the Spalding County Democratic Committee.
- SCDC has identified seven precincts where if voter turnout hits the statewide average, 4,000 more Democratic votes
 - Will put Spalding in the blue and help deliver Georgia to Stacey Abrams, Raphael Warnock, and other statewide and local candidates
- Concerns regarding Democratic voter's fatigue and frustration with the lack of national results
 - SCDC is committed to increasing voter education, messaging to show what local Democratic elected officials can do for an area, not just national Democrats.

- b. Report by Enid Barry and Denis - Communication Committee.

- c. Report by Karen Beyer - Social Committee.

- We had a delightful event at the Emerald Chandelier with 21 members and 2 guests.

2. Report on Community Outreach by DFA Vice-Chair, Elbert Solomon.

SCDC Report to DFA

- Headquarter operation continues to develop sustainable standard operating procedures and processes (MailChimp, google doc, voter builder, hustle & excel spreadsheets). Excellent staff in place.
- 45% increase in voter turnout in the primary election over 2018.
- To date, 240 paid members and plans are in place to achieve the 500 paid membership goal by 6/30/22.

- Candidate engagement with the SCDC is high
- Getting excellent volunteer support

Membership Marketing Plan

- Visiting Churches and motivating pastors to become SCDC/Voting advocates.
- Hand out membership letters during early voting and election day at precincts.
- Recruit memberships at community events. Meeting
- Email and texting campaigns
- May general meeting attendance a historic best.

New Business

1. Michelle Drugacz introduced herself to the group as an Independent candidate for Spalding County Commissioner and provided a brief bio and information for contributing to her campaign.
- 2.

Announcements

1. Spalding County Democratic Committee will be meeting on Thursday, June 16th at 7 PM

Next Meeting The Next Meeting will be in September.

Adjournment The meeting was adjourned at 4:57 pm.